



# NYCBENEFITS

Pre-Proposal Webinar  
August 17, 2022

# NYCBENEFITS

## Vision & Goals

- A cross-agency, cross-sector effort to connect thousands of eligible New Yorkers to **the billions of dollars of government benefits that are currently underutilized.**
- **GOALS**
  - **OUTREACH:** all New Yorkers in need are aware of the services available to them
  - **HOLISTIC APPROACH:** New Yorkers access ALL of the benefits for which they are eligible
  - **NAVIGATION:** accessible, consistent, competent support for applicants, CBOs and City agencies
  - **COORDINATION & COLLABORATION:** integrated system informed by on-the-ground experience

# NYCBENEFITS PROGRAM COMPONENTS

- **CBO Grantee Network** -- increase outreach, screening and case management efforts; inform program components
- **CUNY Benefits Corps** -- benefits access & workforce development
- **NYCBenefits Coordinating Committee** -- coordinate efforts across City agencies and between City and CBOs
- **City-run Resource/Call Center** -- "no wrong door" support for applicants, CBOs, and City agencies
- **MyCity Data Tool** -- streamline application and re-certification for multiple benefits

# NYCBENEFITS CBO FUNDING

## Overview & Goals

- **A partnership between RFCUNY, The Deputy Mayor's Office for Strategic Initiatives, and HRA**
- **GOALS:**
  - Increase the number of New Yorkers enrolling and staying enrolled in all of the benefits programs for which they are eligible;
  - Make access to benefits easier and more efficient;
  - Improve benefits-related coordination among City agencies and between City agencies and CBOs;
  - Expand the benefits access capacity of CBOs
  - Leverage underutilized federal, state, and city dollars for poverty alleviation and economic stability; and,
  - Create a culture of dignity and respect for those that administer and receive government benefits.

# NYCBENEFITS CBO STRUCTURE

- We anticipate awarding approximately 2-5 Technical Assistance and Backbone contracts and 20-30 Service Provider contracts.
- There is no one way for CBOs to successfully complete benefits access work through this RFP. We defer to your assessment of what's needed and what's possible.
- All CBOs selected will work closely with the program team to develop a proposed work plan as the first deliverable of the Planning Document.

# SELECTION CRITERIA

NYC Benefits Community Based Service Provider and Technical Assistance & Backbone Awards		
Criteria	Metric	Points
Contact & Reach	Primary neighborhoods served	20
	Primary demographics served	
	Linguistic and cultural competency of staff	
Criteria	Metric	Points
Value to Communities Served	Measurable and attributable success stories	40
	Ability to address challenges	
	Previous experience	
	Reputation and community support	
	Demonstrated ability to attract and keep funding (even if small amounts)	
Criteria	Metric	Points
Capacity & Proposal	Overall quality and specificity of proposed scope of work	40
	Benefits access goals and measurement	
	Ability to plan & co-design	
	Self-evaluation and metrics tracking	
Total Possible Raw Point 100		



# FINAL REMINDERS

- Email [NYCBenefits@rfcuny.org](mailto:NYCBenefits@rfcuny.org) to be added to the mailing list.
- Questions submitted between July 26 and August 9 were posted on the RFCUNY site. Answers to questions submitted between August 9 and August 15, 2022, will be posted and emailed by August 23, 2022.
- Apply for the RFP by 11:59 EST September 13, 2022 at [on.nyc.gov/nycbenefits](https://on.nyc.gov/nycbenefits)



**THANK YOU!**

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