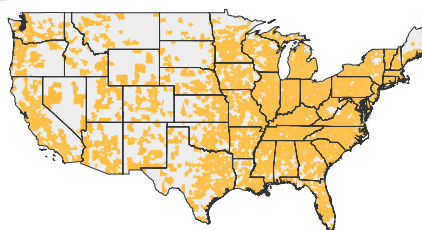


America's biggest vision network* with more independent doctors and true in-network retail providers.

40% larger network* than
our largest competitor
and includes 1-800 Contacts.



Wide choice of brands, locations, and technology.

32,000+

Doctors

26,000+

Locations

71,000+

Total points of access

Purchase where you want.

INDEPENDENT
PROVIDER
NETWORK

 LENS CRAFTERS

PEARLE
VISION

sears
OPTICAL

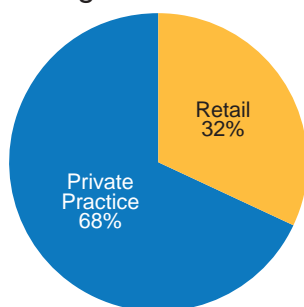
OPTICAL

jcp
optical

1 800 CONTACTS

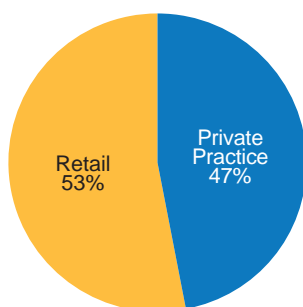
Purchase when you want.

Employees choose
to get exams at...



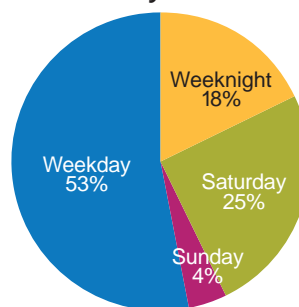
Source: Vision Watch - The Vision Council Member Benefit Report, 03 2013

...but choose to buy
their frames at...



Source: Vision Watch - The Vision Council Member Benefit Report, 03 2013

...and they get them
when *they want to*.



Source: EMI Online Research Solutions, Consumer Study Commissioned by EyeMed 2010