
Job Title	Instructor, Urban Park Executive Leadership Program
PVN ID	PS-1712-002248
Category	Instruction and Social Service
Location	CUNY SCHOOL OF PROFESSIONAL STUDIES
Department	CUNY School of Professional Studies
Status	Part Time
Salary	Depends on qualifications
Hour(s) a Week	0.00
Closing Date	Aug 03, 2018 (Or Until Filled)

General Description

About the CUNY School of Professional Studies:

CUNY SPS provides online and on campus degree and certificate programs that meet the needs of adults who are looking for a seamless way to finish or transition into a bachelor's degree, earn a master's degree or certificate in a specialized field, advance in the workplace, or change careers.

Home to the first fully online degree programs at the City University of New York, CUNY SPS offers fully accredited online degree and certificate programs for students who want the flexibility and convenience of online education.

-

The Central Park Conservancy Institute for Urban Parks has partnered with CUNY to develop an Urban Park Executive Leadership Program: a 5-day case-based executive education program which will provide participants with the skills and information to enhance their ability to successfully manage an urban park, leveraging knowledge of the public-private partnership (PPP) model.

The Instructor must be able to successfully present materials and cases that share the leading expertise of the Central Park Conservancy and its model of effective urban park management. S/he will be responsible for facilitating case-based curriculum to participants, coordinating peer-based group problem solving, and/or facilitating in-depth subject matter expertise on key topics related to public-private park partnerships. Topics for the program include, but are not limited to: Building Relationships between the Public and Private Partner; Strategic Communications (PR, Stakeholder Engagement & Social Media); Revenue Generation (Funding & Fundraising; Revenue Diversification & Investment); and Managing the Visitor Experience (Customer Service & Programming).

The goal of the Urban Park Executive Leadership Program is that participants be able to apply the principles of the curriculum and lessons learned effectively to address issues in their organizations or to help public agencies in understanding how to successfully leverage the model. In the longer term, the program seeks to

shape best practices in park-based organizations to positively impact the field of urban park management and the parks those professionals manage. The program will be piloted in March 2018, with a beta launch to take place from January 17 – 19, 2018. The program will be offered twice annually with an anticipated cohort of 20-30 learners.

This is a grant-funded position.

Other Duties

The Instructor is expected to:

- Deliver established course content in person in New York City to participants who are employed by – or affiliated with – urban park nonprofits or public partners.
- Collaborate with Central Park Conservancy partners, instructional designer, and CUNY SPS program lead to support the program.
- Participate in scheduled instructor meetings and professional development activities.
- Use various teaching and facilitation strategies to promote learner engagement, and ensure the transfer of learning back to the job.
- Approximate time commitment per program offering includes:
 - 5 full-day sessions (8:30 AM – 5:00 PM)
 - Approximately 10 hours of course development/preparation
 - Approximately 2 hours per participant/organization of facilitating follow-up on learners' questions and progress on addressing issues in their organizations.

Qualifications

Minimum requirements for the position:

- Bachelor's degree required; advanced degree preferred. Education at the bachelor's and/or master's level should be in a relevant field such as parks and recreation management, public administration, or nonprofit management.
- A minimum of 10 years delivering education, training, and/or workforce development programs as either faculty, lecturer, or leader in area of expertise.
- Ability to effectively deliver instruction according to defined course learning objectives and established curriculum.
- Ability to communicate effectively, both orally and in writing.
- Strong organizational skills with an attention to detail.
- Effective use of questioning techniques, real-life examples, and experience with case-based learning is essential.
- Must enjoy teaching and working with professional students in a classroom.
- Excellent public speaking skills and a talent for making subject matter interesting are essential.

- Strong computer skills with the ability to use technology such as Microsoft PowerPoint, classroom survey tools, and web conferencing software.

THE RESEARCH FOUNDATION OF THE CITY UNIVERSITY OF NEW YORK IS AN EQUAL OPPORTUNITY/ AFFIRMATIVE ACTION/AMERICANS WITH DISABILITIES ACT, E-VERIFY EMPLOYER.