



Job Title	Latin America Organizer Coordinator Communications and Media
PVN ID	LU-2310-005929
Category	Research
Location	CUNY SCHOOL OF LABOR AND URBAN STUDIES

Department

Status	Full Time
Annual Salary	\$65,000.00 - \$75,000.00
Hour(s) a Week	35
Closing Date	Feb 21, 2024 (Or Until Filled)

General Description

Organizing/Research in Latin America

- On the ground convening and communication in the region in preparation for the TUED South interregional meeting in Buenos Aires, October 2024.
- Continue to recruit new unions to TUED (Latin America and sub-Saharan Africa have been “growth regions” for the project in the post-lockdown period
- Identify and pursue opportunities to build relationships between unions and other social movements (eg: climate justice, indigenous, rural/farmer organizations, etc.)
- Represent TUED at trade union events. Where opportunities arise, present on the public pathway perspective.
- Offer technical support for unions engaged in climate and energy-related campaigns to defend or extend public control over energy
- Liaise with progressive labor-oriented research groups in the region
- Develop and maintain a database for general contacts, distribution and outreach of TUED work
- Maintain database of contacts, including spreadsheets for fundraising and communications
- Support efforts to solicit annual financial contributions from unions and manage related records
- Maintain frequent contact with Latin American participants, primarily over Whatsapp; keep them updated and engaged

Other Duties

Other Organizing

- Support the growth of TUED South work in sub-Saharan Africa and the Asia-Pacific Region
- Develop TUED's interventions in global spaces (eg: UNFCCC/COP gatherings)

Communications

- Develop communications messaging for TUED
- Lead the management and upkeep of the TUED website.
- Lead on the development of TUED Bulletins
- Format, translate, and distribute TUED Bulletins through Mailchimp and social media
- Brainstorm content of TUED Bulletins with the team
- Review translated (into Spanish) TUED documents, including bulletins and working papers
- Work with the team to promote TUED Global Forums and other TUED events
- Provide EN<>ES interpretation in all TUED Global Forums and meetings
- Create and implement a social media strategy for TUED, delivering increased engagement metrics
- Maintain a frequent social media presence, engaging with TUED participants and sharing their statements for their increased visibility
- Co-host the TUED Radio podcast; edit and upload the TUED Radio podcast episodes; distribute on social media and podcast platforms
- Create clips and videos from TUED events

Qualifications

- BA or above
- Proficiency in Spanish and French preferred
- Document management and layout capabilities
- Strong communication skills, including social media